The Snowball Mixer is a simple mixer that can be applied to any kind of social dance.

**Description**

One couple (or several) begins dancing, while everyone else stands along the sidelines.

Then, on the call of the DJ, the couples break apart, and all dancers who were dancing pick a new partner from the sidelines, bringing them into the center to dance, doubling the number of dancers dancing. (In an alternate version, couples are encouraged to split whenever they want, without a DJ announcing the splits.)

The splitting continues, with the number of dancers growing exponentially, until everyone in the room is dancing. At this point, calls to split can continue, in which case the dancers find random new partners nearby, or the final couples can be allowed to finish the song together.